

# FOR IMMEDIATE RELEASE

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## Game Changer? Skydesks Brings FOREX Trading to Web-Based Front End

Developer/CEO Sheldon Gardner may revolutionize trading through innovative application of cloud technology.

**ASHBURN, VIRGINIA** – Online trading has been dependent on VPS technology for some time -- a product of necessity, as automated trading requires constant connection to a broker's server. Necessity often means "making due," however, and anyone who's been following the IT industry is well aware that virtual networks and servers are quickly losing ground to cloud networking and its many advantages.

Sheldon Gardner is among those who recognize the potential of the cloud, and he's catalyzing that potential into a practical solution for investors. Gardner's service is called Skydesks, and it's poised to be the kind of "distruptive" innovation that online traders have been waiting for. Simply put, Skydesks is a cloud-based MT4-based FOREX trading platform. It requires no downloads, no client-side software.

A key benefit of Skydesks' design is it's minimization of latency. In a realm where a millisecond of delay can mean the difference between profit and loss, Skydesks' circumvents geographic concerns by allowing users to deploy their personal cloud servers in the US, Europe, or Asia (regardless of their broker's server location.)

Another interesting feature – especially in consideration of usage trends among Millennials – is that Skydesks allows FOREX investors to trade on any device with a web browser, including smart phones or tablets. Autotrading is built right in, with EA and signal trading available minutes after creating an account. Finally, the Skydesks system runs on Linux rather than Windows servers (the current standard), giving Skydesks a solid advantage in regards to reliability.

Gardner states that while Skydesks is already a fully-functional modern marvel, it should also be viewed as a proof of concept. In the future, his proprietary platform could be applied to other trading solutions, offering the same benefits of ease-of-use, low latency, and high security to investors of any ilk.

### All interested parties are invited to try out Skydesks risk-free at: <a href="http://www.skydesks.com/quickstart">http://www.skydesks.com/quickstart</a>

Visit the site for more information: <a href="http://www.skydesks.com">http://www.skydesks.com</a>

#### **About Sheldon Gardner**

Sheldon Gardner's career in computer research and development has spanned over 50 years. He retired from the Naval Research Laboratory in Washington, D.C., after 24 years, and spent the following year studying FOREX trading and the use of expert systems. As CEO of Skydesks, Inc., he was instrumental in the development of the company. He's now focused on the future of Skydesks, which includes migration of trading software such as TradeStation and NinjaTrader onto his cloud-based platform.

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